



CASA BARCO

Agencia

Mission

We are passionately dedicated to co-creating with our clients, combining their vision with our experience to bring to life projects that transcend and generate impact.

Vision

We strive to be the most reliable and solid partner in the evolution and growth of our clients' brands and strategies, always seeking to achieve exceptional results that exceed their expectations.

Objective

Our primary commitment is to maintain consistency in every action we undertake, ensuring the complete satisfaction of our clients at every stage of the process, from conception to execution.

Our team

We have a highly qualified team of graphic designers and audiovisual production experts whose dedication and experience translate into the excellence of each project. With a clear focus and an unwavering passion for art, we offer creative and strategic solutions that not only drive growth but also elevate the visibility and impact of the brands that trust us.

History

Our agency emerged from the Non-profit Organization Casa Barco Arts School, a space dedicated to providing opportunities for children and young people in vulnerable situations through artistic and values-based training. From this origin deeply rooted in inclusion and human development, we have cultivated an unwavering commitment to excellence and innovation through graphic design and illustration classes. Our purpose is born from and goes beyond the provision of services; it is about empowering a vulnerable population by providing them with the necessary tools to build a prosperous future full of possibilities.

Services

Branding

Creation and development of a brand's visual and verbal identity, including logo, colors, typography, and tone of communication to achieve a coherent and memorable presence.

Packaging

Creative and functional packaging design that enhances brand identity and improves the consumer experience, combining aesthetics and commercial strategy.



Social Media Graphic Pieces

Visual and strategic content management for social media, including graphic design, post planning, and strategies to strengthen audience engagement.

Multimedia

Animations, motion graphics, and interactive content to strengthen the brand's visual communication.



Corporate Identity

Comprehensive development of a company's image, including corporate stationery and graphic applications to ensure consistent visual communication.

Editorial Design

Creation of print and digital materials such as catalogs, magazines, brochures, and books, with a focus on aesthetics and functionality to enhance the reader experience.

Prices are based on the client's needs.



Digital Marketing

Visual content strategies for advertising campaigns, ad design, banners, and graphic materials optimized for social media and digital platforms.

Photography and Retouching

Visual presentation of the brand. Corporate and social media, improving the professional for products, fashion, production and image editing.





**We are ready to navigate together
through our creativity**

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